

Year End Results for FY11 Trimester Goals

Color Key: T1 T2 T3

| Strategic Plan 2011-2014 Focus Areas | Trimester Priorities | T1 | T2 | T3 | Comments |
|--|---|-----------------|-----------------|----------|----------|
| DNS Stability and Security | <ul style="list-style-type: none"> With partners, launch DNSSEC-signed root in July. Publish report on adoption, stats, and issues | Complete | | | |
| | <ul style="list-style-type: none"> Work to improve Whois accuracy through studies, policy making efforts, contract changes, enhanced compliance tools, and cooperation with law enforcement | Mostly complete | | | |
| | <ul style="list-style-type: none"> SSAC Report on Invalid Top-Level Domain Queries at the Root Level of the Domain Name System <ul style="list-style-type: none"> Analyze and amend the DNS Stability Review described in the Applicant Guidebook Develop a mechanism to alert potential applicants for new gTLDs about the issues raised in SAC045 | | Mostly complete | | |
| | <ul style="list-style-type: none"> Advance the Whois Program | | Mostly complete | | |
| | <ul style="list-style-type: none"> Encourage increased responsibility in DNS Space – specify service level commitments and metrics regarding ICANN’s DNS services. | | Complete | | |
| | <ul style="list-style-type: none"> Qualitative assessment of outreach efforts; define strategy on outreach; generate report | | | Complete | |
| | <ul style="list-style-type: none"> 30 signed TLDs from developing nations | | | Complete | |
| | <ul style="list-style-type: none"> Develop top-level one-page communications tool on DNSSEC | | | Complete | |
| | <ul style="list-style-type: none"> C-level meetings (one-to-one or in small groups) with over 20 of the top global corporations (based on a diversity of geographic regions) | | | Complete | |
| | <ul style="list-style-type: none"> Initiate program for annual DNS risk assessment/systemic contingency planning for ICANN’s DNS services | | | Complete | |
| Competition, Consumer Trust and Consumer Choice | <ul style="list-style-type: none"> Advance New gTLD Program <ul style="list-style-type: none"> Phase 2 Economic Study delivered Update New gTLD Budget Formalize risk management processes | Mostly complete | | | |

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| | <ul style="list-style-type: none"> ○ Consider Economic Panel Review option as part of objection process | | | | |
| | <ul style="list-style-type: none"> • Work on resolving remaining Issues on New gTLD Program <ul style="list-style-type: none"> ○ Conduct GAC review meeting ○ Revise Guidebook to incorporate community feedback ○ Continue support of Joint Applicant Support Working Group ○ Document rationale for Board, including Economic Study and Vertical Integration | | Complete | | |
| | <ul style="list-style-type: none"> • IDN Variant Issues Project <ul style="list-style-type: none"> ○ Publish and implement work plan ○ Identify tentative appointments to working teams | | Complete | | |
| | <ul style="list-style-type: none"> • Provide Board materials on new gTLDs sufficient for Board to make decisions in a timely fashion | | | Complete | |
| | <ul style="list-style-type: none"> • Conduct appropriate discussions on competition, GAC and IP issues and if appropriate, make referrals to competition authority relating to registry services proposals | | | Complete | |
| | <ul style="list-style-type: none"> • Applicant Guidebook completed by December 2010, launch by April-June 2011 quarter | | | Complete | |
| | <ul style="list-style-type: none"> • Definition and delivery of communications plan that meets the goal of broad awareness of gTLD | | | Complete | |
| | <ul style="list-style-type: none"> • Complete new gTLD application processing software system – administration portion | | | Complete | |
| | <ul style="list-style-type: none"> • Implement Trondheim Resolution on IDNs | | | Complete | |
| | <ul style="list-style-type: none"> • Form internal cross-functional team, create plan to execute Phase I Organizational Effectiveness Initiative | Complete | | | |
| | <ul style="list-style-type: none"> • Implement next evolution of strategic/operational plan process | Complete | | | |
| | <ul style="list-style-type: none"> • Publish internal information security roadmap | Complete | | | |
| | <ul style="list-style-type: none"> • Advance OEI Phase 2: <ul style="list-style-type: none"> ○ Interdepartmental Communications/Information Flow | | Complete | | |

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| | Improvements <ul style="list-style-type: none"> ○ Employee Development and Improvements ○ Process Improvement (include automation of Processes) | | | | |
| | <ul style="list-style-type: none"> • Implement and publish next evolution of strategic/operational framework - including input from the community early in the planning process | | Complete | | |
| | <ul style="list-style-type: none"> • Present long-term IANA strategy for replacement or renewal of IANA Agreement to Board for review and approval. Maintain clear and open dialogue with U.S. government on topic | | | Complete | |
| | <ul style="list-style-type: none"> • Seek better buy-in from key stakeholders around the world, as compared to current IANA contract | | | Complete | |
| | <ul style="list-style-type: none"> • Maintain IANA excellence and deploy IANA RZM system for automation support | | | Complete | |
| | <ul style="list-style-type: none"> • Budget attainment determined by final numbers, and any incremental efforts approved by Board | | | Complete | |
| A Healthy Internet Governance Eco-System | <ul style="list-style-type: none"> • Implement new engagement model with IETF and other technical entities | Mostly complete | | | |
| | <ul style="list-style-type: none"> • Initialize Whois and Security reviews mandated by Affirmation of Commitments | Complete | | | |
| | <ul style="list-style-type: none"> • Review ATRT final report, develop and begin to put into action ATRT recommendation implementation plan | | Complete | | |
| | <ul style="list-style-type: none"> • For Whois & SSR: <ul style="list-style-type: none"> ○ Initiate work of teams who will publish questions for community discussion | | Complete | | |
| | <ul style="list-style-type: none"> • Develop and present a set of metrics to measure external messaging and level of trust from strategic community members and accomplishments | | | Complete | |
| | <ul style="list-style-type: none"> • Conduct measurements of success based upon metrics | | | Complete | |

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| | <ul style="list-style-type: none"> Conduct Key Board/Staff 360 degree reviews | | | Complete | |
| | <ul style="list-style-type: none"> Kick off Organizational Effectiveness Initiative | | | Complete | |
| | <ul style="list-style-type: none"> Speaking effectiveness - subjective measure of in-person and press results for the year | | | Complete | |
| | <ul style="list-style-type: none"> Develop and implement a plan for regular and productive IETF/IAB, ISOC and SO/AC chairs meetings. Technical Board members and liaisons can help build the plan and work with liaison partners | | | Complete | |
| | <ul style="list-style-type: none"> Further engage AC/SO Chairs through early involvement in operating plan (empowering ACs/SOs). | | | Complete | |
| | <ul style="list-style-type: none"> AC/SO<->CEO meetings for issue identification, with timing set based upon ICANN Public Meetings | | | Complete | |